

Not All Gift Cards Are Created Equal.

When you purchase a gift card, you should receive much more than plastic. You are making an investment in your employees, customers, or business associates with the return measured by the impression made upon the card recipients.

The service and attention you receive throughout the order process and the service that cardholders receive when they use the gift card are as important to us as it is to you. In fact, we believe that's what sets us apart from our competition.

Organizations purchasing Visa® prepaid cards or prepaid MasterCard® cards from Springbok Services via www.thegiftcard.com enjoy working with a company that has been dedicated solely to supporting and servicing prepaid cards since 1999.

In addition to our commitment and experience in making incentive, reward and promotional programs successful, some of the many benefits that set us apart include:

- Free and unlimited expert customer service
- Knowledgeable account service team dedicated to you
- Easy ordering on-line or over the phone
- No minimum or maximum order size
- Freedom to enjoy the card wherever MasterCard® cards are accepted
- Value pricing
- Inexpensive company logo and customization options
- Special packaging options
- No transaction fees
- Reloadable card option
- Free customized card carrier messaging
- High denomination options
- Free embossing of your organization's name, program or slogan
- Numerous card design options or completely custom

We encourage you to compare our programs to other providers' gift cards as well as to the many one-store gift card options currently available.